



## **FIDIC Sponsorship & Exhibition Programme**

### **FIDIC 2011 Conference in Davos (2–5 October)** ***“Local Resources – global perspectives”***

Advanced skills rooted in viable and effective organisations are essential for supplying state-of-the-art solutions to global infrastructure challenges. The vital ingredients for success can only be maintained in a wide variety of very different contexts by enhancing the capacity of local industries, their partners, firms and the people involved. The key to capacity development is to ensure that the resources of the consulting industry and its partners continue to match client needs everywhere in the key areas, in line with global trends and international best practices.

FIDIC 2011 Davos will apply the lessons of London and New Delhi to focus on what creates the real successes of this industry, and enables quality services to be provided to meet the growing demands of society – its human resources.

FIDIC 2011 Davos will recognise that advanced skills must be rooted in viable and effective organisations in order to supply innovative state-of-the-art solutions to global infrastructure challenges. The vital ingredients for success can only be maintained in a wide variety of contexts by enhancing the capacity of the local consulting engineering industry, its partners, firms, and the people involved, and by bridging the gap between developed and developing countries.

We invite you to join us in highlighting the fact that the key to capacity building is ensuring that the resources and competence of the consulting engineering industry and its partners continue to match client needs everywhere in key areas in line with global trends and international best practice. Your sponsorship will help FIDIC ensure that the 2011 Conference is our most successful to date.

Partnering with FIDIC through the sponsorship packages outlined in the following pages will ensure visibility, and increase your brand awareness and impact at national and international level, at the consulting engineering industry's premier networking event which is attended by an average of 700 participants from 65 countries. To book one of these sponsorship opportunities, discuss the possibility of a tailor-made sponsorship package, or for additional information, please contact Italo Goyzueta, Practice Manager at [igoyzueta@fidic.org](mailto:igoyzueta@fidic.org)

***We look forward to partnering with you on this important event!***





## Sponsorship Opportunities

Your company can partner with FIDIC as:

Level	Contribution	Benefits
<b>Social Events Sponsor</b>	CHF 10,000	<p><b>Welcome reception (Sunday night)</b></p> <ul style="list-style-type: none"> <li>Logo on board for delegates on arrival</li> <li>Logo on banner/screen inside the venue</li> <li>Verbal acknowledgement during the event by FIDIC President and ANBEIC President</li> <li>Acknowledgement on FIDIC Conference website</li> <li>Two complimentary tickets for the Welcome reception</li> </ul>
	CHF 5,000	<p><b>Local Colour Night (Monday night)</b></p> <ul style="list-style-type: none"> <li>Logo on board/banner</li> <li>Verbal acknowledgement during the evening by FIDIC President and ANBEIC President</li> <li>One complimentary ticket for the local colour night</li> </ul>
	CHF 15,000	<p><b>Gala Dinner (Wednesday night)</b></p> <ul style="list-style-type: none"> <li>Logo on screen</li> <li>Logo on dinner ticket</li> <li>Verbal acknowledgement during the evening by FIDIC President and ANBEIC President</li> <li>Individual board or equivalent (e.g. menu card) with sponsors logo on each table</li> <li>Three complimentary tickets for the closing gala dinner</li> <li>Name of the company on each flower centrepiece</li> </ul>
<b>General Sponsor</b>	CHF 20,000	<p>General Sponsors will have their logo in all our conference collateral including:</p> <ul style="list-style-type: none"> <li>Logo recognition as sponsor in all FIDIC printed communications about the Conference.</li> <li>Logo recognition on the FIDIC conference web page as a sponsor</li> <li>Link from the FIDIC conference website to your website</li> <li>Logo to remain with the conference archive on the website for one year</li> <li>Logo recognition in FIDIC email Conference communications (distributed to 8,000 plus subscribers)</li> <li>Logo recognition at the conference on all signage</li> <li>Logo recognition in the Conference programme</li> </ul>



		<p>(A5 booklet) Logo recognition in the Speakers' Information booklet (4A)</p> <p>In addition our General Sponsors will be entitled to: Recognition as a sponsor during the opening and closing remarks Including promotional material in conference participants' bags Complimentary registration for two conference attendee - 25% discount on additional registrations from your company/organisation.</p>
<b>Strategic Partner</b>	<i>Already committed</i>	<p><b>In addition to the above:</b> The Strategic Partner has: Complimentary registration for two conference attendees Preferred display of logo as Lead Sponsor on all Conference communications Preferred recognition as the Lead Sponsor during the opening and closing remarks Signage displayed in the main meeting hall Complimentary booth at the FIDIC exhibition area (area 3m x 3m) with standard equipment.</p>

## Exhibition Opportunities

Our exhibition space will provide a unique opportunity for exhibitors to showcase their products and services to an estimated 700 plus consulting engineers. Our exhibition area will be officially opened by the FIDIC and the hosting Member Association following the opening ceremony on **Monday 03 October**.

Standard booth\* cost CHF 2,500 (booth size approx 2.5m<sup>2</sup>). The following is included (no refund/no substitution possible):

- 1 x table
- 2 x chairs
- 1 x waste-paper basket
- Electricity outlet
- Existing carpeting
- Two exhibitor badges which include participation at the Opening Ceremony.

A number of other *ad-hoc* made-to-measure sponsorship options are available (including sponsorship of internet cafe, of the Young Professionals Management Training side-programme, lunches, coffee breaks, logo-bearing gifts for conference participants, etc.) as are in-kind opportunities.

Should you be interested in exploring these opportunities for your organisation, please contact Mr Italo Goyzueta, Practice Manager at [igoyzueta@fidic.org](mailto:igoyzueta@fidic.org)



**FIDIC 2011 Conference  
Sponsorship & Exhibition Booking Form**

Company name: .....

Company address:

.....

.....

Contact person: .....

Contact Email address: .....

Signature/Company Stamp: .....

**We would like to partner with FIDIC for the following sponsorship/exhibition opportunities\*:**

*Please mark with an "X" as applicable*

<input type="radio"/> <b>General Sponsor:</b> CHF 20,000
<input type="radio"/> <b>Social Events Sponsorship:</b> <i>Please indicate for which event(s)</i> <ul style="list-style-type: none"><li><input type="radio"/> Welcome Reception - CHF 10,000</li><li><input type="radio"/> Local Colour Night – CHF 5,000</li><li><input type="radio"/> Gala Dinner – CHF 15,000</li></ul>
<input type="radio"/> <b>Exhibition Booth (standard):</b> CHF 2,500 <i>We would like to be allocated ____ standard booth(s)</i> <i>All packages are allocated on a first-come, first-served basis (subject to FIDIC approval).</i>

We will provide the following materials to FIDIC for this conference:

- Company logo in high resolution (due ASAP)
- A one-to-two paragraph company description for conference booklet (due at least 2 months before the conference)

**Payment:**

- Please send an invoice to my organisation
- Please charge this credit card:

Card type: ..... Card number: .....

Exp. Date: ..... Name on card: .....

Credit Card CVV (3 digits) code: ..... Date: .....

Signature.....

*By signing this booking form, we acknowledge your commitment to sponsoring the FIDIC Annual Conference as indicated above and also acknowledge having read, and agreed with, the terms indicated in the FIDIC Sponsorship & Exhibition Programme. Please email completed booking form for attention of Italo Goyzueta, Practice Manager at [igoyzueta@fidic.org](mailto:igoyzueta@fidic.org) Alternatively it can be completed and faxed to + 41 22 799 4901.*