



FIDIC World Consulting Engineers Conference (WCEC) Sponsorship Opportunities

Your company can partner with FIDIC as:

Level	Contribution	Benefits
Social Events Sponsor	CHF 15,000 <i>(6 sponsors max.)</i>	<p>Welcome reception (Sunday night)</p> <ul style="list-style-type: none"> • Logo on board for delegates on arrival • Logo on banner/screen inside the venue • Verbal acknowledgement during the event by FIDIC President and President of local association. • Acknowledgement on FIDIC Conference website • Two complimentary tickets for the Welcome reception
	CHF 15,000 <i>(6 sponsors max.)</i>	<p>Local Colour Night (Monday night)</p> <ul style="list-style-type: none"> • Logo on board/banner • Verbal acknowledgement during the evening by FIDIC President and President of local association. • Two complementary tickets for the local colour night
	CHF 25,000 <i>(4 sponsors max.)</i>	<p>Gala Dinner (Wednesday night)</p> <ul style="list-style-type: none"> • Logo on screen • Logo on dinner ticket • Verbal acknowledgement during the evening by FIDIC President and President of local association • Individual board or equivalent (e.g. menu card) with sponsors logo on each table • Three complimentary tickets for the closing gala dinner • Name of the company on each flower centrepiece
General Sponsor	CHF 45,000	<p>General Sponsors will have their logo in all our conference collateral including:</p> <ul style="list-style-type: none"> • Logo recognition as sponsor in all FIDIC printed communications about the Conference. • Logo recognition on the FIDIC conference web page as a sponsor • Link from the FIDIC conference website to your website • Logo to remain with the conference archive on the website for one year • Logo recognition in FIDIC email Conference communications (distributed to 8,000 plus subscribers) • Logo recognition at the conference on all signage • Logo recognition in the Conference programme



		<p>(A5 booklet)</p> <ul style="list-style-type: none"> • Logo recognition in the Speakers' Information booklet (4A) <p>In addition our General Sponsors will be entitled to:</p> <ul style="list-style-type: none"> • Recognition as a sponsor during the opening and closing remarks • Including promotional material in conference participants' bags • Complimentary registration for two conference attendee • - 25% discount on additional registrations from your company/organisation.
Strategic Partner	<p>CHF 100,000 <i>(one per area of activity: Insurance & Risk; Business Management; Development & Investment; Finance & Global Banking; Educational Institutions; International Foundations; Construction & Infrastructure; IT & Telecommunications; Sustainability and Climate Change; Media & Communications; Transport.</i></p>	<p>In addition to the above: The Strategic Partner has:</p> <ul style="list-style-type: none"> • Complimentary registration for two conference attendees • Preferred display of logo as Lead Sponsor on all Conference communications • Preferred recognition as the Lead Sponsor during the opening and closing remarks • Signage displayed in the main meeting hall • Complimentary booth at the FIDIC exhibition area (area 3m x 3m) with standard equipment.

Exhibition Opportunities

Our exhibition space will provide a unique opportunity for exhibitors to showcase their products and services to an estimated 1000 plus consulting engineers. Our exhibition area will be officially opened by FIDIC and the hosting Member Association following the opening ceremony.

Standard booth* cost CHF 2,500 (booth size approx 2.5m2). The following is included (no refund/no substitution possible):

- 1 x table
- 2 x chairs
- 1 x waste-paper basket
- Electricity outlet
- Existing carpeting
- Two exhibitor badges which include participation at the Opening Ceremony.

A number of other *ad-hoc* made-to-measure sponsorship options are available (including sponsorship of bigger stands/booths, showrooms, internet cafe, of the Young Professionals Management Training side-programme, lunches, coffee breaks, logo-bearing gifts for conference participants, etc.) as are in-kind opportunities.

Should you be interested in exploring these opportunities for your organisation, please contact Mr Italo Goyzueta, Practice Manager at igoyzueta@fidic.org or by telephone +41 22 799 4909.



**FIDIC World Consulting Engineers Conference
Sponsorship & Exhibition Booking Form**

Company name:

Company address:
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.....

Contact person:

Contact Email address:

Signature/Company Stamp:

We would like to partner with FIDIC for the following sponsorship/exhibition opportunities*:

Please mark with an "X" as applicable

<input type="radio"/> Strategic Partner: CHF 100,000 <i>Activity area:</i>
<input type="radio"/> General Sponsor: CHF 45,000
<input type="radio"/> Social Events Sponsorship: <i>Please indicate for which event(s)</i> <ul style="list-style-type: none"> <input type="radio"/> Welcome Reception - CHF 15,000 <input type="radio"/> Local Colour Night – CHF 15,000 <input type="radio"/> Gala Dinner – CHF 25,000
<input type="radio"/> Exhibition Booth (standard): CHF 2,500 <i>We would like to be allocated _____ standard booth(s)</i> <i>All packages are allocated on a first-come, first-served basis (subject to FIDIC approval).</i>

We will provide the following materials to FIDIC for this conference:

- Company logo in high resolution (due ASAP)
- A one-to-two paragraph company description for conference booklet (due at least 2 months before the conference)

Payment:

- Please send an invoice to my organisation
- Please charge this credit card:

Card type: Card number:

Exp. Date: Name on card:

Credit Card CVV (3 digits) code: Date:

Signature.....

By signing this booking form, we acknowledge your commitment to sponsoring the FIDIC World Consulting Engineers Conference as indicated above and also acknowledge having read, and agreed with, the terms indicated in the FIDIC Sponsorship & Exhibition Programme. Please email completed booking form for attention of Italo Goyzueta, Practice Manager at igoyzueta@fidic.org Alternatively it can be completed and faxed to + 41 22 799 4901.