



FORUM SPONSORING BROCHURE

Dear Partners,

In the past years Basel Life Science Week (BLSW) and MipTec Exhibition grow to the Europe's leading Life Science Congress. The increasing numbers are also showing the popularity of the congress. Herewith we would like to express our gratitude to those partners who are supporting this successful congress every year.

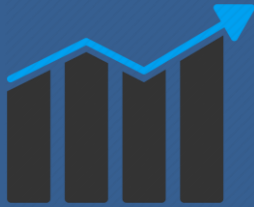
It is an exciting time for life science research, as many fundamental discoveries in laboratories around the world have transitioned into break through applications for human health. Therefore it is extremely important that we continue to bring inspired people together in cross disciplinary forums to ensure research applied to human health remains at the cutting edge. International atmosphere guarantee the global networking.

The 2016 science programme will have multiple streams with leading science experts covering advances in addition to the annual MipTec Exhibition, networking socials, lunch hour industry symposia, poster presentations, and pre-conference workshops will allow for enhanced learning.

We invite the industry and academy to participate actively in this growing and prestigious meeting, a gathering place for all that is best in the field of life science.

Kind Regards,

Krisztina Németh
Meeting Planning Assistant

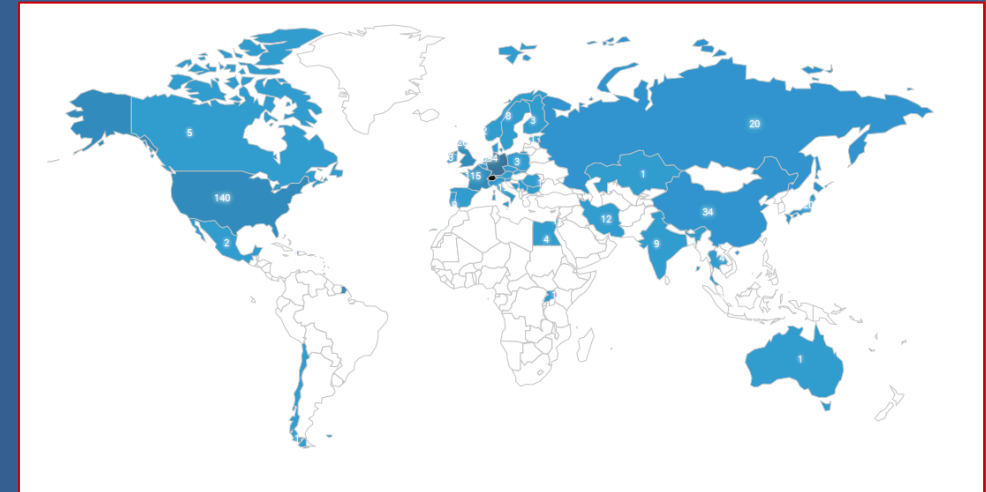
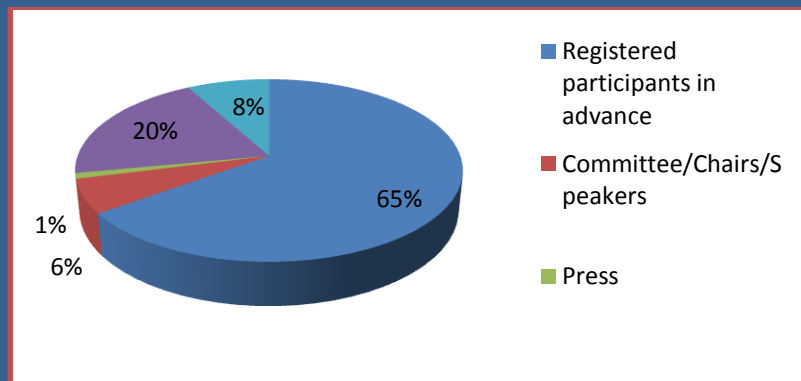


FACTS & FIGURES

ATTENDANCE

2014: 2'748 delegates from 42 countries

2015: 2'834 delegates from 46 countries



SCIENTIFIC PROGRAMME

	2014	2015
Submitted abstracts	148	196
Keynote lectures	3	4
Scientific forums	11	13

SPONSORS & EXHIBITORS

	2014	2015
Exhibition space	980.5 m ²	1017.5 m ²
Exhibitor companies	86	99

2014	2015
1. Switzerland	1. Switzerland
2. Germany	2. Germany
3. France	3. USA
4. United Kingdom	4. United Kingdom
5. USA	5. France

WHY PARTICIPATE AS FORUM SPONSOR?



3'000
Delegates

Leading Life
Science Congress
in Europe

Exchange
experiences

Discuss strategies
and innovations



Increase brand
awareness

Delivering your
message to your
target group



Excellent
Scientific
Programme

Maximalize
marketing
results, increase
sales

SCIENTIFIC FORUM SPONSORING



SCIENTIFIC FORUM 1

CHF 1'100

- ✓ **Logo on website:** Logo display on the website
- ✓ **Logo on forum poster:** all company logos will be published on the forum poster
- ✓ **Brochure on literature table:** space for brochures on the literature table (location tbc).

SCIENTIFIC FORUM 2

CHF 3'300

- ✓ Same benefits as **Scientific Forum 1**
- ✓ + **Exhibitor table:** a table (1.42x40 cm) will be at the sponsors' availability whilst the duration of the preferred forum, where company information can be showcased by one representative. The tables will be placed in front of the lecture hall of the respective scientific forum.
- ✓ **Roll-up banner:** Position your own roll-up banner (supplied by sponsor) behind the table.

SCIENTIFIC FORUM 3

CHF 6'600

- ✓ Same benefits as Scientific Forum 1+2
- ✓ + Speaker opportunity on the agenda of the scientific program

Important guidelines for Scientific Forum 3:

- ✓ Sponsored talk always upon request - to be approved by the forum chairs
- ✓ An abstract has to be submitted for every talk. Only talks with a scientific aspect will be admitted, marketing talks will not be accepted.

MAILING TO FORUM PARTICIPANTS (available to scientific forum sponsors only)

One mailing on your behalf to all of the forum's registered participants. Sent by the administrative secretariat.

CHF 550



IMPORTANT ADDRESSES

SCIENTIFIC FORUM SPONSORING

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VENUE

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We are looking forward
to a successful
partnership with you!

	KeyNotes	Forums		
	Posters	Courses, Workshops & Awards		